



Made in Danube Report

“Open Innovation World Café”

Nitra, 11.04.2019

On 11th April 2019, the Union of Slovak Clusters organized the Open Innovation World Café in Nitra, Slovakia with aim to help to improve the framework conditions for collaboration process between research organizations and companies in order to transform ideas into marketable bio-based products and services. The event in Nitra was focused on current trends and issues in the area of bioeconomy, whereby the discussion was also closely related to the Local Action Plan Smart and Innovative Precision Farming.

As an introduction. Mr. Daniel Acs from the Union of Slovak Clusters welcomed the participants and presented the aim of the workshop. Following Mrs. Desiree Pecarz from the Centre for Social Innovation presented the project Made in Danube, its specific objectives, achieved results and upcoming activities. In addition, the format of the workshop was briefly explained to the participants. Subsequently, the Local Action Plan Smart and Innovative Precision Farming and Key preliminary findings about regional development were presented to participants.

Afterwards, there was a place for a discussion in so-called “World Café” format. During given section, the participants have discussed following topics:

- How can “EIP – Productive and Sustainable Agriculture” contribute to smart and innovative agriculture
- EIT Food Hub and its role in involvement of start-ups in innovative agriculture
- Enhancing Local Action Plans

During the whole event, there was active discussion, whereby the participants exchanged ideas, discussed problems and suggested possible ways for new actions.

Open Innovation World Café organized in Nitra was attended by 26 participants from 4 countries. To specify, there were 22 participants from Slovakia, 2 from Romania, 1 from



Austria and 1 participant from Germany. The event involved representatives from civil society, business area, research, academia as well as the policy makers.

During the event, the participants were informed about online evaluation form, the link of which was subsequently distributed to all participants in order to improve the organization and impact of given events. The results of anonymous questionnaires filled in by 4 participants showed the overall satisfaction with the quality and the content of the event. The participants indicated their satisfaction with the presentations as well as with the table discussions. In addition, the World Café format was considered as appropriate for the purposes of the event.

About the project

The Made in Danube project is co-funded by European Union Funds (ERDF, IPA) under the Danube Transnational Programme and will run for 30 months (January 2017 – June 2019). It will be implemented by a transnational consortium of 15 co-funded organizations and 3 associated strategic partners from 10 European countries.

More information is available at: www.interreg-danube.eu/made-in-danube